
2022 ANNUAL REPORT



**"BLOOD TRULY IS MEDICINE
AND IT SAVED HIS LIFE."**

Jessica knows that blood is medicine for cancer patients. Hudson, her son, was diagnosed with cancer three years ago and received numerous blood transfusions throughout his treatment. He finished treatment in May 2022 and his family hosts blood drives to give back. Jessica is also an active member of our Quad Cities Associate Board. Our Associate Boards are composed of 20-49 year old individuals focused on building awareness, supporting special events, and increasing the volunteer and donor base at ImpactLife.

LOOKING TO THE FUTURE

*"Change is the law of life and those who look only to the past or present are certain to miss the future."
- President John F. Kennedy*

"Change is the law of life..." these words from President John F. Kennedy provide the framework for our 2022 Annual Report. Over the last year, we have adjusted to several important changes within our organization, the blood industry, and the communities we serve, including:

- Welcoming Dr. Daniela Hermelin as our new Chief Medical Officer;
- Joining Blood Emergency Readiness Corps to help create the nation's first emergency blood reserve;
- Opening a new donation center in Fairview Heights, Illinois;
- Executing new strategies to enhance donor engagement;
- Reinstating donors previously deferred for geographic exposure to Mad Cow Disease;
- Adding service to two hospitals and growing our support for pre-hospital transfusion programs; and
- Fully implementing our new name in our first full year as ImpactLife.

If the past year is any indication, **we will not miss the future at ImpactLife**. We are grateful to our leadership and teams for carrying out the changes listed above (and more), and we invite you to read our 2022 Annual Report to learn about these important developments.

Looking to the future, we are following opportunities to help advance medicine that will require the expertise we have in-house at ImpactLife. Developments in cell therapy and regenerative medicine will require support from blood providers in research and implementation phases. Our expertise and ability to embrace change gives us confidence to seek a seat at the table as opportunities to help advance medicine arise.

As accustomed as we are to change, the ongoing support of the communities we serve is one constant that cannot change. ImpactLife registered more than 228,700 donors at our donation centers and mobile collection events in 2022. This level of donor engagement allows our organization to serve more than 120 hospitals and emergency medical service providers within our service region as well as resource sharing partners across the country. We are ever so grateful to the generous, volunteer donors who make the decision each day to support our mission and help save lives.

MIKE PAREJKO

Chief Executive Officer

DARRIN S. LINDQUIST

Chair, Board of Directors

CHARACTER

demonstrated by high moral and ethical standards

COMPETENCY

leading to highly capable teams

COMMUNICATION

delivered with clarity

COLLABORATION

through teamwork

COMMITMENT

and accountability



Blood Emergency Readiness Corps (BERC)

ImpactLife joined a first-in-the-nation partnership of community blood centers to help prepare our service region for emergencies that may lead to high demand for blood transfusions.



PREPARED
FOR TODAY



**BLOOD EMERGENCY
READINESS CORPS**

Before BERC, blood centers facing a mass need event relied on other blood centers to send additional units from their available inventory – but only if excess was available to share. With BERC, partner blood centers will know exactly how much emergency blood is available and where it will come from.

“In the COVID-19 pandemic, blood centers have seen greater uncertainty and scarcity in the blood supply,” said Mike Rasso, Director, Sales and Inventory with ImpactLife. “While we have worked to avoid blood shortages in our region, we know the demand for blood can spike at any time. Joining BERC gives us confidence that sources are readily available for specific situations as defined by the BERC program.”

BERC is composed of blood centers from across the nation that have committed to reserving extra units of blood on a rotating, “on call” schedule. The additional blood products will be held in reserve for any critical-need scenario, such as a mass casualty or natural disaster event.

 [BLOODCENTER.ORG/BERC](https://bloodcenter.org/berc)

2022 BY THE NUMBERS

228k

Volunteer Donors

165k

Whole Blood Units

38k

Platelet Units

Mad Cow Deferral Lifted

Following updated guidance from the U.S. Food and Drug Administration, we were able to reinstate more than 5,000 potential blood donors who were previously deferred due to potential risk of exposure to vCJD, also known as Mad Cow Disease.

“It’s very exciting,” said Pete Lux, Vice President, Donor and Patient Services. “We don’t get big changes like this very often where we get to welcome back so many donors who were previously deferred.”

The new guidance from FDA removes the deferral recommendations associated with geographic risk of Mad Cow Disease for time spent in the United Kingdom (1980 – 1996); time spent in France and Ireland (1980 – 2001); and receipt of a blood transfusion in the U.K., France or Ireland (1980 – present).

After reinstating more than 5000 potential donors, ImpactLife has so far seen more than 300 completed donations from donors who would have been deferred under the previous criteria.



Deborah (left) has been wanting to donate for a long time but unfortunately couldn't due to the Mad Cow deferral. One of her parents had leukemia, so she saw firsthand the benefits of blood donation. Since the Mad Cow deferral was recently lifted, she is now able to donate and is happy to have the ability to help others!

 [BLOODCENTER.ORG/MADCOW](https://bloodcenter.org/madcow)

VOLUNTEERS ARE

Vital
to
LIFE

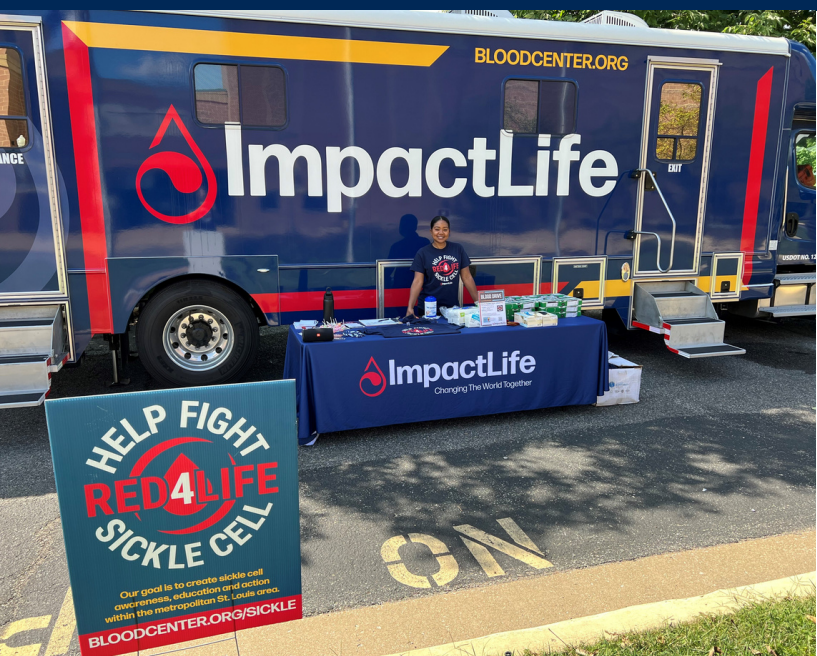
 **ImpactLife**

Volunteers provided more than

37,700 hours

as delivery drivers, serving post-donation refreshments, as office support, and in other roles.

2022 HIGHLIGHTS



MAKING STRIDES WITH RED4LIFE

Our team in the St. Louis region continued to grow community outreach made possible by a generous grant from the Bridgeton Landfill Community Project Fund, a component fund of the St. Louis Community Foundation. We received a new bloodmobile (purchased with grant funds) in April 2022 and by year's end held a total of 52 blood drives onboard and with community partners for a total of 980 donations. This effort supports a strategic goal to increase diversity within the blood center's donor base, particularly to help increase the number of units available that are an appropriate antigen match for patients with sickle cell disease.

Learn more about [Red4Life](#).



GIVE LIKE CHARLY

Charly beat cancer at 8 years old and inspired a community that cheered for her along the way.

Unfortunately her cancer returned 8 years later, and more aggressively than before. She passed away in October of 2022, but her legacy of grace, strength, and courage lives on. In late December, more than 100 members of the community came out to support the first "Give Like Charly" memorial blood drive. Blood is medicine, and donors help make sure kids battling pediatric cancer have access to the lifesaving medicine they need.

 [BLOODCENTER.ORG/CHARLY](https://www.bloodcenter.org/charly)



BLOOD DONATION ADVOCATE

Blood donation advocate Bob Barnes rode his bike to all 50 State capitols and visited our facilities in Illinois, Iowa, and Wisconsin along the way. We were pleased to meet Bob along his inspirational journey and appreciate his platelet donations made in Burlington, Iowa and Madison, Wisconsin. See *Bibbery Travels* on Facebook for additional information on Bob's journey



We continued our growth in the St. Louis region by opening a new donor center in Fairview Heights, Illinois. Above, right - Pete Lux, Vice President, Donor & Patient Services speaks at our ribbon-cutting in March 2022.

NEW CHIEF MEDICAL OFFICER

We were pleased to welcome Dr. Daniela Hermelin as our new Chief Medical Officer in July 2022. Dr. Hermelin previously served as Medical Director of Transfusion Services at SSM Health St. Louis University Hospital and SSM Health Cardinal Glennon Children's Hospital. She remains active as an instructor as Assistant Professor of Pathology at St. Louis University School of Medicine.

"We are very fortunate to introduce Dr. Daniela Hermelin as our new Chief Medical Officer," said Mike Parejko, President and CEO. "She is a highly regarded specialist in transfusion medicine who brings a wealth of experience from her previous roles with Saint Louis University and SSM Health. I have great confidence in her ability to succeed Dr. Louis Katz in this critical leadership role."

Dr. Louis Katz has transitioned to emeritus status and continues to serve the ImpactLife Medical Affairs team.

 [BLOODCENTER.ORG/HERMELIN](https://bloodcenter.org/hermelin)



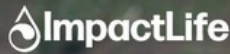
AWARD WINNERS

Congratulations to Stephanie Sampiller, Marketing Projects & Brand Manager (left) who received the Marketing Team Member of the Year award from the Association of Donor Relations Professionals (ADRP). Davenport Community School District (right) was also honored as ADRP's 2022 School Partner of the Year.





GIVE BLOOD PLANT TREES SAVE LIVES



EXTEND THE IMPACT

New strategies for donor engagement gave donors an opportunity to extend the impact of their donation. During certain weeks of the year, donors could opt to use ImpactLife Donor Rewards points or their blood donation voucher to support the blood industry in Ukraine, assist with domestic and international reforestation efforts with National Forest Foundation and Forestmatic as well as provide resources for local food banks through a donation to Feeding America.

GOVERNING BOARD

- CHAIRMAN** Darrin S. Lindquist
- VICE CHAIRMAN** Nathan Sondgeroth
- PRESIDENT** Mike Parejko
- SECRETARY** Janet Jokela, MD
- TREASURER** Michelle Steining
- IMMEDIATE PAST CHAIR** Chad Everitt
- DIRECTORS**
- Adam Judd
- Burl Randolph, Jr., DM, Colonel
- David Pratt, MD
- Emily Blaylock
- Jarrold Wall, MD
- Kara Ferry
- Kyle Day
- Lance Leslie
- Sanjai Nagendra, MD
- Tate Featherstone
- Theresa Main, RN
- Tom Licea
- Tracy Poelvoorde, PhD, RN

MEDICAL AFFAIRS

- CHIEF MEDICAL OFFICER** Dr. Daniela Hermelin
- MEDICAL DIRECTOR** Dr. Ruchika Goel
- EMERITUS** Dr. Louis Katz



"I am receiving your blood today as I go through treatment for stage four lymphoma prior to getting a transplant in three weeks that I hope will save my life. As I received your blood today, I imagine the best of you combining with the best of me and making us both stronger. Thank you so much for your donation for doing your part in making my life better."

- BLOOD RECIPIENT



491

Thank the Donor appreciations received in 2022.

We've summarized additional achievements from our team in our 2022 Highlight Reel.



[BIT.LY/IMPACTLIFE2022](https://bit.ly/ImpactLife2022)

SERVICE REGION

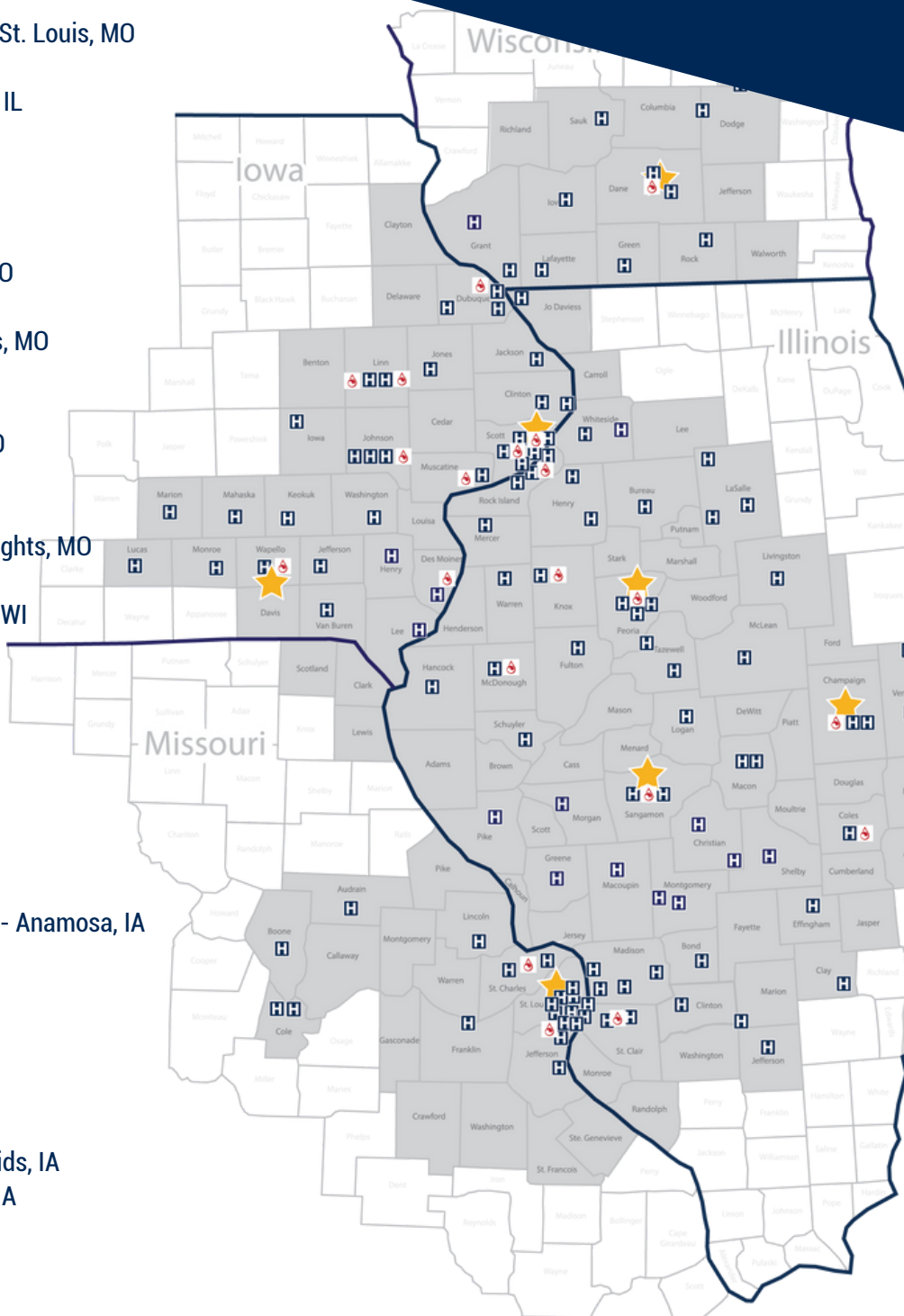
We are proud to be the provider of blood products and services to 121 hospitals in Illinois, Iowa, Missouri and Wisconsin from seven regional distribution hubs.

Anderson Hospital - Maryville, IL
Boone Hospital Center - Columbia, MO
Boyd Healthcare Services - Carrollton, IL
Capital Region Medical Center - Jefferson City, MO
Carle Foundation Hospital - Champaign-Urbana, IL
Carle Hoopes Regional Health Center - Hoopes, IL
Carlinville Area Hospital - Carlinville, IL
CGH Medical Center - Sterling, IL
Clay County Hospital - Flora, IL
Compass Memorial Healthcare - Marengo, IA
Decatur Memorial Hospital - Decatur, IL
Gateway Regional Medical Center - Granite City, IL
Genesis Medical Center - Aledo, IL
Genesis Medical Center - DeWitt, IA
Genesis Medical Center, East - Davenport, IA
Genesis Medical Center, Illini campus - Silvis, IL
Genesis Medical Center, West Central Park - Davenport, IA
Graham Health System - Canton, IL
Grant Regional Health Center - Lancaster, WI
Hammond Henry Hospital - Geneseo, IL
Henry County Health Center - Mount Pleasant, IA
Hillsboro Area Hospital - Hillsboro, IL
Hopedale Medical Complex - Hopedale, IL
HSHS Good Shepherd Hospital - Shelbyville, IL
HSHS Holy Family Hospital - Greenville, IL
HSHS St. Anthony's Memorial Hospital - Effingham, IL
HSHS St. Elizabeth's Hospital - O'Fallon, IL
HSHS St. Francis Hospital - Litchfield, IL
HSHS St. John's Hospital - Springfield, IL
HSHS St. Joseph's Hospital - Breese, IL
HSHS St. Joseph's Hospital - Highland, IL
HSHS St. Mary's Hospital - Decatur, IL
Illini Community Hospital - Pittsfield, IL
Illinois Valley Community Hospital - Peru, IL
Iowa City VA Health Care System - Iowa City, IA
Jackson County Regional Health Center - Genesis Health System - Maquoketa, IA
Jacksonville Memorial Hospital - Jacksonville, IL
Jefferson County Health Center - Fairfield, IA
Keokuk County Health Center - Sigourney, IA
Kirby Medical Center - Monticello, IL
Knoxville Hospital & Clinics - Knoxville, IA
Lincoln Memorial Hospital - Lincoln, IL

Lucas County Health Center - Chariton, IA
Mahaska Health - Oskaloosa, IA
McDonough District Hospital - Macomb, IL
Memorial Hospital - Carthage, IL
Memorial Hospital of Lafayette County - Darlington, WI
Mercy Cedar Rapids - Cedar Rapids, IA
MercyOne Clinton - Clinton, IA
MercyOne Dubuque - Dubuque, IA
MercyOne Dyersville - Dyersville, IA
Mercy Hospital Jefferson - Crystal City, MO
Mercy Hospital Lincoln - Troy, MO
Mercy Hospital South - St. Louis, MO
Mercy Hospital St. Louis* - St. Louis, MO
Mercy Hospital Washington* - Washington, MO
Mercy Iowa City - Iowa City, IA
Midwest Medical Center - Galena, IL
Monroe County Hospital & Clinics - Albia, IA
Morrison Community Hospital - Morrison, IL
OSF Center for Health - Streator, IL
OSF HealthCare Heart of Mary Medical Center - Urbana, IL
OSF HealthCare Holy Family Medical Center - Monmouth, IL
OSF HealthCare Saint Anthony's Health Center - Alton, IL
OSF HealthCare Sacred Heart Medical Center - Danville, IL
OSF HealthCare Saint Elizabeth Medical Center - Ottawa, IL
OSF HealthCare Saint Francis Medical Center - Peoria, IL
OSF HealthCare Saint James - John W. Albrecht Medical Center - Pontiac, IL
OSF HealthCare Saint Joseph Medical Center - Bloomington, IL
OSF HealthCare Saint Luke Medical Center - Kewanee, IL
OSF HealthCare Saint Mary Medical Center - Galesburg, IL
OSF HealthCare Saint Paul Medical Center - Mendota, IL
OSF Saint Clare Medical Center - Princeton, IL
Ottumwa Regional Health Center - Ottumwa, IA
Pana Community Hospital - Pana, IL
Prairie Ridge Health - Columbus, WI
Sarah Bush Lincoln Health Center - Mattoon, IL
Sarah D. Culbertson Memorial Hospital - Rushville, IL
Select Specialty Hospital - Davenport, IA
Southeast Iowa Regional Medical Center - Fort Madison, IA
Southeast Iowa Regional Medical Center - West Burlington, IA
Southwest Health - Platteville, WI

**primary external supplemental provider to the blood program of Mercy Hospital St. Louis*

- Springfield Memorial Hospital - Springfield, IL
- SSM Health Cardinal Glennon Children's Hospital - St. Louis, MO
- SSM Health DePaul Hospital - Bridgeton, MO
- SSM Health Good Samaritan Hospital - Mt. Vernon, IL
- SSM Health Monroe Hospital - Monroe, WI
- SSM Health St. Agnes Hospital - Fond du Lac, WI
- SSM Health St. Clare Hospital - Baraboo, WI
- SSM Health St. Clare Hospital - Fenton, MO
- SSM Health St. Joseph Hospital - Lake St. Louis, MO
- SSM Health St. Joseph Hospital - St. Charles, MO
- SSM Health St. Louis University Hospital - St. Louis, MO
- SSM Health St. Mary's Hospital - Centralia, IL
- SSM Health St. Mary's Hospital - Janesville, WI
- SSM Health St. Mary's Hospital - Jefferson City, MO
- SSM Health St. Mary's Hospital - Madison, WI
- SSM Health St. Mary's Hospital - St. Louis, MO
- SSM Health Rehabilitation Hospital - Richmond Heights, MO
- SSM Health Ripon Community Hospital - Ripon, WI
- SSM Health Waupun Memorial Hospital - Waupun, WI
- St. Luke's Des Peres Hospital - St. Louis, MO
- St. Luke's Hospital - Chesterfield, MO
- St. Margaret's Health - Spring Valley, IL
- Stoughton Health - Stoughton, Wisconsin
- Taylorville Memorial Hospital - Taylorville, IL
- Touchette Regional Hospital - Centreville, IL
- UnityPoint Health Bettendorf - Bettendorf, IA
- UnityPoint Health - Finley Hospital - Dubuque, IA
- UnityPoint Health - Jones Regional Medical Center - Anamosa, IA
- UnityPoint Health Moline - Moline, IL
- UnityPoint Health Muscatine - Muscatine, IA
- UnityPoint Health - Methodist - Peoria, IL
- UnityPoint Health - Proctor - Peoria, IL
- UnityPoint Health - Pekin - Pekin, IL
- UnityPoint Health Rock Island - Rock Island, IL
- UnityPoint Health - St. Luke's Hospital - Cedar Rapids, IA
- University of Iowa Hospitals & Clinics* - Iowa City, IA
- Upland Hills Health - Dodgeville, WI
- VA Illiana Health Care System - Danville, IL
- Van Buren County Hospital - Keosauqua, IA
- Washington County Hospital and Clinics - Washington, IA



*primary external supplier of blood products, supplementing the blood program at the DeGowin Blood Center of the University of Iowa Hospitals & Clinics, Iowa City

Blood Provider to Emergency Medical Services
 Washington County Ambulance District - Mineral Point, MO



BLOODCENTER.ORG/HOSPITALS



ImpactLife

BLOODCENTER.ORG

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